
SATURDAY, OCTOBER 7, 2017
BRECKENRIDGE, COLORADO



PRODUCING CLEAN ROUGH DRAFTS AND SELLING THE HECK OUT OF THEM

Host: Michelle Kirkpatrick, RDR, CRR, CRC, FCRR

LOCATION: 64 QUARTZ CIRCLE, BRECKENRIDGE, COLORADO

9:30 a.m. to 3:00 p.m.

\$100 per person, ten-person limit

Bring your steno machine and laptop

Optional on-site breakfast at 9:00, snacks provided, lunch and drinks in town from 3:15 till ?

All necessary forms for NCRA CEU submission will be provided

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ROUGH DRAFT BOOT CAMP

PRODUCING CLEAN ROUGH DRAFTS AND SELLING THE HECK OUT OF THEM

HOW TO MAKE THEM, HOW TO SELL THEM, HOW TO START PUTTING \$\$ IN YOUR POCKET



IT'S HARD WORK

BUT IT IS NOT GOING TO BE DONE ALL AT ONCE

The purpose of this Boot Camp is to show you, as reporters, how to take everything you've learned from other Power Reporters over the years, everything you're going to learn about what you need to know about writing in a more solid way, and channel it into creating a master plan individualized for your specific needs and wants.

There's work to do, but there is a way to make it systematic. I will show you how.

Then comes the fun part: mastering the art of creating rough drafts and learning how to sell them. When you start seeing \$\$ on the back end for all of your hard work on the front end, you are going to be amazed. The journey will be worth it, and you will love your job more than you EVER have before! Come join the fun and let me show you how you can wildly advance your writing and your profits!

A "CLEAN" ROUGH DRAFT

IT'S NOT AN "EDITED" TRANSCRIPT!

Attorneys are starting to routinely ask for a "clean" rough draft. That doesn't mean you spend the time editing the transcript and send it to them as a draft that is merely unproofed. Do you know the difference?

After reading many social media posts on this subject, and after reviewing the notes and transcripts of a few reporters, I am seeing where the confusion lies! And it's not a pretty place to be in, that confusion. These reporters have some writing theory, dictionary-building, and writing style work to do!

ALL IS NOT HOPELESS

A good place to start getting your thoughts organized is a blog site I've created called PowerReporter.org. There, you will find short articles filled with tons of concepts and a place you can start wrapping your brain around the idea that, yes, you have work to do, but there is a systematic way of setting up a plan. With Rough Draft Boot Camp, I am going to show you how to do it.

The more time you spend reading and contemplating PowerReporter.org, the more prepared you will be for Boot Camp.

Rough Draft Boot Camp Agenda



Michelle Kirkpatrick, RDR, CRR, CRC, FCRR

9:30 to 11:10 a.m.

The Difficulty of What Lies Before You

Nobody said it would be easy, but it is definitely doable!

Why You Have What it Takes to Advance

Pay Raises That You Can Give Yourself

Investment on the Front End Will Put More Money in Your Pocket Every Time You Write

Selling Value-Added Services Means Tangible Dollars Added to Every Paycheck

Evaluation, Practice, and Analysis – Getting Dirty in the Trenches

The Power of Practicing with Intention

The Power of your Dictionary

The Power of Solid Writing on the Job and How to Get There

Practical Application of Practicing with Intention (short writing session)

****11:10 p.m. to 11:25 p.m. – Break****

11:25 to 1:05 p.m., .

The Beloved (Dreaded?) Rough Draft Transcript!

Creating a Method to the Madness that Works For You

Speaker IDs and Throw-Away Job Briefs

One-Stroke Blurbs and Figuring Out What Will Make Your Life Easier

Macros and Rough Draft Flags/Scan Stops

Practical Application of a Select Few New “Methods to Your Madness” (short writing session)

****1:05 p.m. to 1:20 p.m. – Break****

1:20 p.m. to 3:00 p.m.

Practical Application of Scanning a Transcript for Rough Draft Preparation (retraining/scoping session)

How to Ease Into Selling Rough Drafts – No Pressure! Just \$\$ Made in Ways That Work for You

How a Buddy System Can Be Incredibly Empowering

By Basic /Advanced CRR Writing

By Software

Dictionary Maintenance Brainstorming

Creating a Plan of Action

Questions/Discussion Session

Invitation for Personal Analysis and Goal-Setting

biography

MICHELLE KIRKPATRICK, RDR, CRR, CRC, FCRR

Michelle grew up in Iowa and graduated from the American Institute of Business in Des Moines. In 1986, she started her freelance career with a firm in Colorado Springs, moving back to Iowa and owning her own business there from 1997 to 2008. She then moved to Boulder, Colorado, and worked for the State of Colorado as an official from the fall of 2008 till the spring of 2014. She utilized her time there to obtain all of her national certifications beyond her RPR and then ventured back out into the freelance world, this time as a realtimer. Her business has evolved into exclusively focusing on providing technical realtime, immediate rough drafts, and same-day or next-day expedites around the country. She is currently based out of Breckenridge, Colorado, and is the mother of three grown sons: Calvin, 27; Cullen, 24; and Corey, 20.

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Michelle served on the board and various committees for the Iowa Court Reporters Association for many years and designed the website and served as the webmaster for that association for over a decade. She served as a member of NCRA's TRAIN realtime committee for two years and recently served on the board of directors for the StenoCAT Users Network.

Michelle was a National Realtime Competition qualifier in 2012 and has participated in the realtime and speed contests for the last three years as well. She is a devoted student and reporter mentor, believing that anyone who can make it through reporting school to become a practicing reporter has what it takes to further advance their skills in whatever way they aspire to.

She is the author of the JCR's published "Aspiring Realtime Warrior" article and creator of the website "The Power Reporter" (powerreporter.org), a blog site filled with creative tools for the advancing reporter.

"Rough Draft Boot Camp" has now come about because of all of those efforts to channel her passion for the advancement of realtime writing in a way that a great many reporters can relate to. With specific tools and steps that reporters can follow as guidelines, Michelle believes that the power lies within each and every one of us to improve our writing and become that Power Reporter to create rough drafts on a routine basis with ease.

